

CWS SEO

Search Engine Optimization

Top the list of search results, and bring customers to your site!



BASIC

SEO Basic

\$1,000 Set Up + \$750/month

- Optimize 2 keywords
- Detailed Keyword, Analytics, and Competitive Research to drive SEO Strategy
- On-Site SEO Analysis
- 1 Page of Meta data updates per month
- 3 Inbound Links per month
- 1 Press release per quarter
- Analytics reporting to show increasing site traffic!

PLUS

SEO Plus

\$1,000 Set Up + \$1,500/month

- Optimize up to 5 keywords
- Detailed Keyword, Analytics, and Competitive Research to drive SEO Strategy
- On-Site SEO Analysis
- 3 Page of Meta data updates per month
- 6 Inbound Links per month
- 1 Press release per quarter
- 1 Page of on-site content writing
- Analytics reporting to show increasing site traffic!

ADVANCED

SEO Advanced

\$1,000 Set Up + \$2,500/month

- Optimize up to 10 keywords
- Detailed Keyword, Analytics, and Competitive Research to drive SEO Strategy
- On-Site SEO Analysis
- 6 Page of Meta data updates per month
- 10 Inbound Links per month
- 2 Press release per quarter
- 3 Pages of on-site content writing
- Analytics reporting to show increasing site traffic!



Search Engine Marketing

Drive targeted website traffic immediately!

Starting at \$500 Set Up + \$500/month

- Detailed Strategic Research, including: Keyword Analysis, Competitive Research, Organic Search, Referral Sites, and more!
- Ongoing management to drive likely buyers and not pay for wasted clicks
- Monthly reporting. What happened. What it means. And how we'll improve.