

CWS SOCIAL

Social Media Marketing

Reach customers before they search – and build the relationships that grow your business!



BASIC

Facebook Marketing Basic

\$250 Set Up + \$250/month

Turn your customers into a community!

- 1 Hour Social Media Strategy Consulting
- Facebook Fan Page set up, with your logo, pictures, video, and links
- 2 content updates per month
- Content Monitoring
- Monthly success report and strategy recommendations

PLUS

Facebook Marketing Plus

\$500 Set Up + \$500/month

Grow your network & reach new prospects!

- 1 Hour Social Media Strategy Consulting
- Facebook Fan Page set up, with your logo, pictures, video, and links
- 4 content updates per month
- Content Monitoring
- 2 Hours actively spent growing your network
- Facebook Ad Management
- Monthly success report and strategy recommendations

ADVANCED

Facebook Marketing Advanced

\$500 Set Up + \$750/month

Reach new customers, engage your community, and grow your brand!

- 1 Hour Social Media Strategy Consulting
- Facebook Fan Page set up, with your logo, pictures, video, and links
- 8 content updates per month
- Content Monitoring
- 5 Hours actively spent growing your network
- Facebook Ad Management
- Facebook Marketing Poll
- Monthly success report and strategy recommendations

Custom Facebook Tab

\$1,500

Make an Impact with a Professional, Custom Designed Facebook Page!

Twitter Marketing

\$250 Set Up + \$250/month

Stay in touch with your audience, and grow your influence!

- Custom Designed Twitter profile page
- 5 Twitter Updates per week
- 1 Hour Social Media Consulting/Month